ABSTRACT OF THE DISCLOSURE

[0029] Disclosed is a fish tape comprising a plurality of substantially round forms including a circular outer diameter with and without a cable attaching mechanism, a plurality of facets about the diameter, an elliptical outer diameter, a spiral groove extending along a longitudinal portion, one or more notches about the diameter and forming a repeating pattern along the longitudinal portion, and one or more corrugations about the diameter and extending along the longitudinal portion. Also disclosed is a fish tape device that includes the various fish tape forms described.